

PARIS, ESPACE CHAMPERRET
12 - 13 JANVIER 2027
9H30 - 18H



GENERAL RULES

COSMET'AGORA FORMULATION AWARD

Version VI – 15.07.2026_EN

Preamble

The Société Française de Cosmétologie, an association governed by the French law of 1 July 1901, organises, as part of Cosmet'Agora, the Formulation Award, a professional competition designed to showcase innovation, creativity and expertise among cosmetic formulation professionals.

Participation in the Award implies express, prior and unreserved acceptance of these general rules, in all their provisions, as well as of the thematic annex applicable to the edition concerned.

Article 1 — Purpose of the rules

These general rules define the conditions applicable to the organisation of, and participation in, the Cosmet'Agora Formulation Award, for all editions organised by the SFC.

They cover in particular the registration conditions, the participation criteria, the definitions applicable to the Award, the Award categories, the application calendar, the terms of exchange with candidates, the preparation and submission of the application file, the compliance requirements for formulas, the procedures for completeness checks, anonymisation and transmission to the jury, confidentiality conditions, the rules relating to conflicts of interest and equal treatment, the nature of the prizes or distinctions awarded, the communication conditions, candidates' intellectual property rights, the respective responsibilities of candidates and the SFC, cases of refusal, withdrawal or disqualification, and the procedures for complaints.

Where the thematic annex applicable to the edition concerned so provides, these rules also cover the choice of the source artwork, the rules applicable to the visuals and materials submitted, the declarations, supporting documents and credits, as well as the requirements specific to the theme of the edition.

These general rules constitute the core reference document applicable to any candidate wishing to take part in the Cosmet'Agora Formulation Award. They are supplemented by the thematic annex applicable to each edition, which forms an inseparable part of them. In the event of any contradiction between the general rules and the thematic annex, the provisions of the thematic annex shall prevail over those of the general rules for the points it specifically governs.

Article 2 — Organiser

The Cosmet'Agora Formulation Award is organised by the Société Française de Cosmétologie, an association governed by the French law of 1 July 1901, registered with the RNA under number W922001007, whose registered office is located at 210 boulevard Bineau, 92200 Neuilly-sur-Seine, hereinafter referred to as the "SFC".

The SFC acts as organiser of the Award. It may call on any operational organiser, service provider or partner appointed for this purpose for the material, administrative, technical or logistical organisation of the Award.

The SFC reserves the right to adapt the practical arrangements for organising the Award where necessary for the smooth running of the event, provided that this does not infringe the essential rights of duly registered candidates.

Article 3 — Definitions

For the purposes of these general rules and of the thematic annex applicable to each edition, the terms below shall have the following meaning:

“SFC”: the Société Française de Cosmétologie, whose contact details are set out in Article 2.

“Cosmet'Agora”: the professional event as part of which the Formulation Award is organised.

“Award” or **“Formulation Award”**: the Cosmet'Agora Formulation Award, a professional competition organised by the SFC as part of Cosmet'Agora.

“Candidate”: any exhibiting or co-exhibiting company duly registered for Cosmet'Agora that has submitted an application to take part in the Award under the conditions set out in these general rules. Where the form is signed by an individual, that individual acts in the name and on behalf of the candidate company.

“Participant”: the candidate whose application has been declared administratively admissible by the SFC, following verification of its admissibility.

“Operational organiser”: any entity, service provider or partner appointed by the SFC to assist it in the material, administrative, technical or logistical organisation of the Award.

“Participation form”: the document enabling the candidate to apply to take part in the Award and to accept these general rules and the thematic annex applicable to the edition concerned.

“Technical form”: the document sent to Participants, designed to gather technical, regulatory and marketing information and, where the thematic annex so provides, information relating to the source artwork and the visual used.

“Application file”: all the elements submitted by the candidate as part of its participation in the Award, including in particular the participation form, the technical form and, where applicable, the samples and supporting documents required.

“Source artwork”: where the thematic annex so provides, the reference work of art chosen by the candidate as the source of inspiration for its cosmetic formula, under the conditions defined by the thematic annex.

“Visual”: where the thematic annex so provides, any file, reproduction, digital image or medium used to represent or illustrate the source artwork, used in the application file under the conditions defined by the thematic annex.

“Indicative resources”: the websites, platforms or documentary sources that may be provided by the SFC to help candidates in their search for artworks or visuals, without such provision constituting any legal validation.

“Official Award area”: the physical or digital area dedicated to presenting the formulas entered for the Award within the Cosmet'Agora venue.

“Jury”: all the professionals or experts appointed by the SFC to assess applications and award the prizes.

“Thematic annex”: the document supplementing these general rules, specific to each edition, which defines the theme of the edition and the specific requirements attached to it. The thematic annex is provided to candidates together with the general rules and forms an inseparable part of them.

“Force majeure”: any event meeting the conditions of Article 1218 of the French Civil Code, making it impossible or excessively difficult to organise the Award under normal conditions.

Article 4 — Conditions of participation

Participation in the Cosmet'Agora Formulation Award is reserved for companies that simultaneously meet all of the following conditions:

- being an exhibitor or co-exhibitor at the relevant edition of Cosmet'Agora;
- carrying on an activity in the field of cosmetic formulation or a sector related to cosmetology;
- presenting an original cosmetic formula developed under the candidate's responsibility, consistent with the theme of the edition and with the technical, regulatory and safety requirements applicable at the formula's stage of development or marketing;
- not being in a situation of incompatibility with regard to Article 16 of these general rules.

Participation in the Award is open to any company meeting these conditions, regardless of its size or legal status, subject to the requirements for participation in Cosmet'Agora.

Where the participation form is signed by an individual, that individual declares that they are acting in the name and on behalf of the candidate company and warrants that they are authorised to bind it.

Article 5 — Award categories

The Cosmet'Agora Formulation Award is organised around the following two categories:

- Skincare, Hygiene and Hair Care;
- Make-up / Sun Care.

The candidate indicates the category in which it wishes to compete when submitting its application. Unless the SFC expressly agrees otherwise, a single entry may only be submitted in one category. The choice of category is final once the participation form has been validated.

The Award is presented by category. Unless the SFC decides otherwise, a prize may be awarded in each of the open categories, subject to a sufficient number of admissible entries and a level of quality deemed sufficient by the jury. Where the number of admissible entries in a category does not allow for satisfactory assessment conditions, the SFC reserves the right, after informing the Participants concerned, to combine the entries from both categories for the purpose of awarding the Award.

Article 6 — Application process

Participation in the Award follows a sequential process, the dates of which will be communicated by the SFC for each edition:

Step 1 — Opening of registrations — The SFC announces the opening of registrations by any appropriate means.

Step 2 — Access to the participation form — Interested candidates access the participation form under the terms communicated by the SFC.

Step 3 — Submission of the participation form — The candidate submits the duly completed and signed form before the set deadline. Any application submitted after this date shall be inadmissible.

Step 4 — Admissibility check — The SFC acknowledges receipt and checks formal admissibility. In the event of an incomplete file, the candidate may complete it within the communicated timeframe.

Step 5 — Confirmation of participation — Admissible candidates receive confirmation. From the time of confirmation, the candidate acquires the status of Participant.

Step 6 — Sending of the technical form — The SFC sends Participants the technical form, together with, where applicable, indicative resources and any useful instructions relating to the theme of the edition.

Step 7 — Completion of the technical form — Each Participant completes the technical form with all the required information, including, where applicable, information relating to the source artwork, the visual used, the credits and the supporting documents specific to the theme of the edition.

Step 8 — Submission of the completed technical form — The completed technical form is submitted before the set deadline.

Step 9 — Completeness check — The SFC checks the formal completeness of the file and, where applicable, informs the Participant of any missing elements.

Step 10 — Preparation and delivery of samples — Participants deliver their samples in accordance with the arrangements specified in the technical form or the instructions sent by the SFC.

Step 11 — Anonymisation of files — Complete files are anonymised in accordance with Article 13 before being sent to the jury.

Step 12 — Jury deliberation — The jury assesses the files and deliberates under the conditions set out in Articles 15 and 16.

Step 13 — Announcement of results and awards ceremony — Participants selected for the Top 15 are notified in advance of the awards ceremony so that they can arrange their display on the stands. Results are announced at the awards ceremony held as part of Cosmet'Agora.

Step 14 — Post-event communication — Winners authorise the SFC to communicate about the results under the conditions set out in Articles 18 and 19.

Failure to comply with any step, in particular the submission deadlines, may result in the candidate's application being deemed inadmissible or in disqualification, under the conditions set out in Article 22.

Article 7 — Acceptance of the rules

Participation implies express, prior and unreserved acceptance of these general rules and of the thematic annex applicable to the edition concerned. This acceptance is formalised by signing the participation form.

By signing the form, the candidate declares that it has read these general rules and the thematic annex in full, accepts their provisions, is authorised to bind the company it represents and has all the internal authorisations required.

These general rules are identified by their version number and date. The thematic annex applicable to each edition is identified by its own version number and date. These documents are made available to candidates via a stable link provided in the participation form and, where applicable, attached to the email sending the form. The applicable version is the one provided to the candidate at the time of its application, subject to any amendments duly notified by the SFC.

Article 8 — Entire documentation and enforceability of communications

These general rules, the thematic annex applicable to the edition concerned, the participation form and, where applicable, the technical form constitute the entirety of the rules applicable to participation in the Award.

As regards the terms of participation in the Award, they supersede any prior or contemporaneous exchange, document, communication, presentation or information not expressly incorporated into these documents.

No information communicated orally or through any medium not identified as forming part of the body of rules applicable to the Award may amend the applicable conditions, except by written, dated and version-controlled confirmation from the SFC.

Written instructions communicated by the SFC or by the designated operational organiser, where they specify the practical arrangements for participation, submission of forms, delivery of samples or presentation of files, are binding on candidates and Participants, provided they do not contradict the general rules or the applicable thematic annex.

Verbal exchanges and informal communications are for information purposes only and may not amend the provisions of these general rules, the applicable thematic annex, the participation form or the technical form.

Article 9 — Point of contact and communication arrangements

Any question or communication relating to the Award must be sent in writing to the point of contact designated by the SFC, whose details are provided in the participation form. Verbal communications are only binding if they have been confirmed in writing.

Article 10 — Theme of the edition

The theme of each edition of the Award is defined in the thematic annex applicable to that edition. It provides the creative and technical framework within which candidates develop their formula.

The theme of the edition is communicated to candidates from the opening of registrations. It may be accompanied by further details, indicative resources or instructions provided by the SFC.

The theme does not replace the technical and regulatory requirements applicable to the formula presented.

Article 11 — Requirements specific to the theme of the edition

The specific requirements linked to the theme of the edition are defined in the thematic annex applicable to that edition. They may in particular concern the choice of the source artwork, the rules applicable to the visuals used, the declarations and supporting documents required, the credits to be mentioned, the indicative resources, compliance with moral rights and any additional assessment criterion specific to the edition.

The Participant must comply with all the requirements defined by the thematic annex, under the same conditions as those set out in these general rules.

Article 12 — Cosmetic formula and samples

General requirements applicable to the formula

The formula presented must:

- be an original cosmetic formula developed under the candidate's responsibility;
- fall within the theme of the edition defined by the thematic annex;
- be entered in one of the two categories defined in Article 5;
- be suitable for physical presentation to the jury, in particular in the form of samples.

Certificate of regulatory compliance

The candidate certifies that the formula presented is chemically and microbiologically stable, complies with the regulatory requirements applicable to cosmetic products — in particular European Regulation No. 1223/2009 and the rules in force in the countries relevant to its activity — and does not present any identified risk under normal or reasonably foreseeable conditions of use, on the basis of the information available to it at the time of its participation.

Transmissibility of the formula

The formula is presented to the jury anonymously, under the conditions set out in Article 13. It is not made public by the SFC in terms of its technical composition, except with the candidate's express agreement.

Samples

Unless otherwise indicated by the SFC, the candidate shall provide twenty (20) samples for the jury. The practical arrangements for preparing and delivering the samples — including format, packaging, labelling and delivery times — are set out in the technical form or in the instructions sent by the SFC. Sample volumes are left to the Participants' discretion.

Samples submitted are not returned to candidates, unless the SFC decides otherwise and communicates this before the submission deadline. Regulatory compliance of the formulas submitted is the sole responsibility of the Participant.

Article 13 — Completeness check and anonymisation

Completeness check

The SFC or the operational organiser checks the formal completeness of each file before it is sent to the jury. A file is considered complete when it includes all the documents, information and elements required by the technical form, these general rules and the applicable thematic annex.

In the event of an incomplete file, the Participant is informed and is given a period of time to complete it. Once this period has expired, the incomplete file is declared inadmissible.

This is a formal completeness check. It does not constitute verification of the regulatory compliance of the formula, the status of the chosen source artwork, the conditions of use of the visual, or the accuracy of the Participant's declarations.

As part of this check, the SFC may nonetheless note any obvious irregularities brought to its attention, in particular where a work that is clearly protected, a visual that is clearly non-compliant, a clearly insufficient credit, or an element that clearly infringes third-party rights or the image of the Award can be identified without in-depth verification.

Without carrying out an exhaustive review of all entries, the SFC may carry out an enhanced check of the finalists' files or of the materials intended to be displayed in the official Award area.

Anonymisation

Before being sent to the jury, files are anonymised in order to remove or conceal any element that would allow the candidate or the company that submitted the formula to be identified. Anonymisation is carried out by the SFC or by the operational organiser. The SFC ensures that jury members are unable, during the deliberation phase, to identify the candidates whose files they are assessing.

Article 14 — Confidentiality of files

Application files, and in particular the cosmetic formulas submitted as part of the Award, are treated as strictly confidential by the SFC, the operational organiser and the jury members.

Persons with access to application files are bound by a confidentiality obligation. Confidentiality applies from the time the file is received and continues after the Award closes for any technical or commercial information that has not been made public by the Participant itself.

Confidentiality does not apply to information already publicly known at the time it is communicated to the SFC, or that must be disclosed pursuant to a legal or regulatory obligation.

Article 15 — Jury and deliberation

Composition of the jury

The jury is made up of professionals, experts or qualified individuals in the field of cosmetology, formulation or any other field relevant to the theme of the edition. Its composition, the number of its members and its operating arrangements are determined by the SFC.

Deliberation conditions

Deliberation takes place behind closed doors, on the basis of the files anonymised in accordance with Article 13. No interaction between the jury and Participants is provided for during this phase, unless the SFC decides otherwise and communicates this before deliberation begins.

Assessment criteria

The jury assesses the formulas against criteria defined for each edition, including in particular the quality and originality of the formulation, the cosmetic performance and efficacy of the formula, and the quality of presentation of the file. Additional criteria specific to the theme of the edition are defined in the thematic annex. The jury may weight these criteria at its discretion and may assess any formula against any additional criterion it considers relevant.

Award of prizes

In each of the categories defined in Article 5, the jury awards a First Prize and, where applicable, a Second Prize or a Special Mention if it considers this justified. The jury may decide not to award a prize in a category if no entry reaches the required standard. The jury's decisions are final and not subject to appeal.

Article 16 — Independence of the jury and conflicts of interest

Jury members carry out their duties with full independence and impartiality. They undertake to report any situation likely to create a conflict of interest with any candidate before beginning their work.

In the event of a proven or suspected conflict of interest, the jury member concerned shall refrain from assessing the file of the candidate in question. The SFC shall rule on situations of incompatibility.

Any Participant with professional, commercial or personal ties to one or more jury members must inform the SFC of this when submitting its file. If no such declaration is made and such a situation is subsequently revealed, the Participant may be disqualified under the conditions set out in Article 22.

Article 17 — Nature of the Award and prizes

Nature of the distinctions

The distinctions awarded as part of the Cosmet'Agora Formulation Award are honorary.

Possible prizes

The SFC reserves the right to associate additional material, partnership-related or in-kind prizes with the Award. Where applicable, any prizes envisaged will be the subject of specific communication to Participants before the jury's deliberation phase. In the absence of specific communication from the SFC, the Award constitutes an honorary distinction and does not carry any financial prize.

Non-convertibility and non-transferability

The distinctions may not be converted into cash or transferred to a third party. They are awarded to the winning Participant, in the name and on behalf of the candidate company.

Where applicable, the SFC may organise an additional distinction of the "public favourite" type, under terms communicated to candidates before voting opens.

Article 18 — Communication prior to SFC authorisation

The candidate shall refrain from any external communication relating to its participation in the Award, the formula presented, its possible selection, its status as a finalist or any distinction obtained, before the date of authorisation expressly communicated by the SFC.

This prohibition covers in particular websites, social media, press releases, commercial materials and any form of public or professional communication, whether originating from the candidate, the candidate company or any person acting on its behalf.

Where the thematic annex so provides, this prohibition also extends to information relating to the chosen source artwork, the visual used, the link established between the artwork and the formula, and any element specific to the theme of the edition, under the conditions defined by the thematic annex.

The SFC is not required to carry out general monitoring of individual stands or candidates' communication channels. However, any breach of this obligation brought to its attention may result in disqualification under the conditions set out in Article 22.

Article 19 — Limited communication authorisation

SFC communication authorisation

By taking part in the Award and from the time participation is confirmed, each Participant authorises the SFC, subject to the anonymisation rules applicable until the jury's deliberation, to use the elements strictly necessary in relation to its participation for the purposes of organising, presenting, institutionally promoting and archiving the Award.

This authorisation is granted on a non-exclusive, non-transferable basis, for a period of five (5) years from the date of the event, worldwide, given the digital distribution of the materials concerned. It may be exercised by the SFC, Cosmet'Agora, and their service providers or partners acting solely for the purposes of organising, presenting, institutionally promoting or archiving the Award.

The SFC is free to choose the media on which it distributes information relating to the Award and its winners, in particular media linked to Cosmet'Agora, its website, its social media and any other institutional communication medium.

Authorisation granted to winners

Winners are authorised to mention their distinction in their professional and commercial communications, provided that they comply with the mention arrangements defined by the SFC and do not suggest that the SFC approves or endorses their products, formulas or commercial practices.

Article 20 — Candidate's intellectual property

Participation in the Award does not transfer to the SFC any intellectual property rights over the cosmetic formula presented, the technical information submitted, or the original elements created by the candidate as part of its application.

The candidate remains the sole owner of the intellectual property rights attached to its formula, subject to any rights already held by third parties and the communication authorisations granted to the SFC under Article 19.

The candidate warrants to the SFC that it is indeed the holder of the rights to the elements submitted in its file, or has the authorisations necessary for their use as part of the Award, and that these elements do not infringe any third-party rights.

At the end of the Award, the technical information submitted by candidates remains subject to the confidentiality obligations set out in Article 14, without prejudice to the rules applicable to personal data set out in Article 23.

Article 21 — Candidate's liability and SFC warranty

Candidate's declarations and warranties

Each candidate declares and warrants that it:

- has read and unreservedly accepted these general rules and the thematic annex applicable to the edition concerned;
- meets all the conditions of participation defined in Article 4;
- holds, or has, all the authorisations necessary in respect of the elements submitted;
- the formula presented complies with the regulatory requirements applicable at its stage of development or marketing;
- where applicable, the chosen source artwork, the visual used, the credits, the supporting documents and, more generally, the elements specific to the theme of the edition comply with the conditions defined by the applicable thematic annex;
- its participation does not breach any legal, regulatory, contractual or ethical obligation.

SFC's liability

The SFC accepts no liability for any inaccuracy in the declarations submitted by a candidate, any non-compliant use of an element specific to the theme of the edition, in particular a source artwork or a visual, any insufficiency or inaccuracy in the credits or supporting documents submitted, any regulatory non-compliance of a formula, or any failure by the candidate to meet its obligations.

Indemnification

The candidate undertakes to indemnify and hold harmless the SFC, its representatives, members, officers, staff, service providers and partners against any claim, action, proceeding, judgment, cost or loss arising directly or indirectly from any breach of its declarations, warranties or obligations under these general rules or the applicable thematic annex.

Article 22 — Refusal, withdrawal or disqualification

Refusal of application

The SFC reserves the right to refuse any application that does not meet the admissibility conditions defined by these general rules or by the applicable thematic annex.

Voluntary withdrawal

Any Participant may withdraw voluntarily before the jury's deliberation by informing the SFC in writing. Withdrawal is final and does not give rise to any right to compensation.

Disqualification

The SFC may disqualify any Participant at any time, including after deliberation, in the event of:

- failure to comply with these general rules or the applicable thematic annex, or an inaccurate or misleading declaration;
- fraud, attempted fraud or circumvention of the anonymisation rules;
- harm caused to the reputation or interests of the SFC, the Award or Cosmet'Agora;
- non-compliant use of an element specific to the theme of the edition, in particular a source artwork, a visual, a credit or a supporting document, in breach of third-party rights or the conditions set by the applicable thematic annex;
- failure to declare a conflict of interest with a jury member;
- breach of the obligation regarding communication prior to authorisation set out in Article 18;
- any other serious breach of the commitments made under these general rules or the thematic annex.

In the event of a winner being disqualified, the SFC may reallocate the distinction or decide not to reallocate it.

Article 23 — Personal data

The SFC, as data controller, collects and processes the personal data of candidates and Participants as part of the organisation of the Cosmet'Agora Formulation Award.

The data collected is that necessary for managing applications, verifying admissibility, communicating with candidates, organising deliberation, announcing results and the SFC's institutional communications.

The legal bases applicable to the processing are the performance of a contract or of pre-contractual measures (management of applications), the SFC's legitimate interest (communication about the Award's results) and compliance with legal obligations where applicable.

The data is intended for authorised SFC personnel, the operational organiser, the service providers required for organising the Award and, where applicable, jury members, solely in respect of the elements necessary for assessing files, in compliance with the anonymisation rules set out in Article 13.

Data relating to applications is kept for the period necessary for organising the Award, then archived for the period necessary for handling complaints, evidencing participation, defending the SFC's rights and complying with applicable legal obligations.

In accordance with applicable regulations, data subjects have a right of access, rectification, erasure, restriction, objection and portability. These rights may be exercised by writing to the SFC's DPO at the following address: dpo@sfcosmeto.fr. Data subjects may also lodge a complaint with the Commission Nationale de l'Informatique et des Libertés (CNIL).

For further information, candidates are invited to consult the SFC's privacy policy, available on the SFC website at: <https://www.sfcosmeto.fr/politique-confidentialite/>

Article 24 — Amendment, postponement, cancellation and force majeure

The SFC reserves the right to amend, postpone or cancel the Award, in particular in the event of force majeure, without this giving rise to any liability on its part towards candidates.

In the event of a substantial amendment to the general rules or the applicable thematic annex, the SFC will inform candidates as soon as possible. Candidates who do not wish to continue their participation may withdraw under the conditions set out in Article 22.

In the event of the Award being cancelled, candidates will be informed electronically. Cancellation does not give rise to any obligation of compensation on the part of the SFC, save for any mandatory legal provision to the contrary.

Article 25 — Complaints

Any complaint relating to the application of these general rules or the applicable thematic annex must be sent in writing to the SFC, for the attention of the designated point of contact, within fifteen (15) calendar days of the event giving rise to the complaint, of notification of the contested decision or, where it relates to the results, of the official announcement of the results.

Only complaints relating to a clearly identified and demonstrable procedural defect are admissible. Complaints relating to the jury's sovereign assessment are not admissible.

The SFC will examine admissible complaints within a reasonable time and will provide its response in writing. The decision rendered is final.

Article 26 — Applicable version, governing law and disputes

Applicable version

These general rules constitute the official and applicable version of the general rules of the Cosmet'Agora Formulation Award. They cancel and supersede any prior version of the general rules. They must be read together with the thematic annex applicable to each edition. In the event of translation, the French version shall prevail.

Governing law

These general rules and the applicable thematic annex are governed by French law.

Dispute resolution

Any dispute relating to the interpretation, performance or application of these general rules or the applicable thematic annex must, before any legal action is taken, be submitted to the SFC for an attempt at amicable resolution. Failing amicable resolution within a reasonable time, any dispute shall be submitted to the Tribunal judiciaire de Paris, save for any mandatory rule to the contrary.

THEMATIC ANNEX APPLICABLE TO THE COSMET'AGORA 2027 EDITION

Theme: Boldness & Art

Version VI – 15.07.2026_EN

This thematic annex forms an inseparable part of the general rules of the Cosmet'Agora Formulation Award (hereinafter the “general rules”). It is binding on candidates and Participants under the same conditions as the general rules. In the event of any contradiction between this annex and the general rules, the provisions of this annex shall prevail for the points it specifically governs.

The provisions of this annex are specific to the Cosmet'Agora 2027 edition and to the theme “Boldness & Art”. They do not prejudge the conditions that may be defined for subsequent editions.

A.1 — Theme of the 2027 edition

The theme of the Cosmet'Agora 2027 Formulation Award is “Boldness & Art”.

This theme invites candidates to design an original cosmetic formula freely inspired by a work of art in the public domain, through an approach that is at once creative, technical and scientific, aimed at turning a visual inspiration into a sensory experience or a concrete galenic innovation.

Artistic inspiration is free in nature and in its interpretation: candidates may draw on the colours, textures, materials, composition, movement, emotion or any other dimension of the chosen artwork.

The theme “Boldness & Art” is a creative guiding thread. It does not replace the technical and regulatory requirements applicable to the formula presented, as defined in particular in Article 12 of the general rules.

A.2 — Choice of the source artwork

Each Participant freely chooses a work of art in the public domain, in compliance with the conditions defined in this article.

Public domain

A work enters the public domain when the economic rights of its author have expired. Under French law, this period runs, in principle, for seventy years from 1 January of the calendar year following the author's death. For the 2027 edition of the Award, candidates should, in principle, choose a work whose author died no later than 31 December 1956, subject to any special extended-protection regimes that may apply to certain works or authors.

Verifying the public-domain status of the artwork is the sole responsibility of the candidate, taking into account all the rules applicable depending on the jurisdiction concerned.

Accepted media

Accepted source artworks may be paintings, drawings, engravings, sculptures, other visual art works or photographs, provided that the chosen work is in the public domain and that the visual used is compatible with the uses envisaged as part of the Award, in particular reproduction in the application file, display in the official Award area, the SFC's institutional communications, materials linked to Cosmet'Agora and communications authorised by the general rules and this annex.

Special case of photographic works

Where the chosen artwork is a photograph, the candidate must carry out an enhanced check covering in particular the photographer's identity, the photographer's date of death, the status of the photographic work, the source of the file used, the applicable terms of use, the credits required and, where applicable, any rights attached to the subject depicted (in particular where an identifiable person, a private location, a trademark or a third-party work is involved). In the event of any doubt as to the status of the photograph, the file or the associated rights, the candidate must refrain from using the photograph concerned and choose another artwork.

Moral rights

The expiry of economic rights does not extinguish moral rights, which are perpetual, inalienable and imprescriptible. The candidate undertakes to respect the moral rights of the author, in particular the right of attribution and the right to respect for the integrity of the work.

Mandatory declaration

Each Participant identifies the chosen artwork in the technical form in accordance with Article A.5 of this annex. This declaration is mandatory and is a condition of the file's admissibility.

A.3 — Visual used, reproduction and sources

Where a Participant wishes to include in its file a visual illustrating the chosen source artwork, it must comply with the rules defined in this article.

Conditions of use of the visual

The visual used must be compatible with the uses envisaged as part of the Award, in particular reproduction in the application file, display in the official Award area, the SFC's institutional communications, materials linked to Cosmet'Agora and communications authorised by the general rules and this annex. The Participant verifies, on its sole responsibility, that the conditions of use of the visual are compatible with these uses, taking into account the source of the digital file used and the specific conditions attached to that source.

Platforms and licence conditions

The conditions of use of visuals vary according to the platforms and associated licences. The fact that the original artwork is in the public domain does not guarantee freedom to use the digital file representing it: specific terms of use may apply to the digital file, its source or the platform providing it. The Participant checks the conditions specific to the platform or source from which the file was obtained.

Requirements applicable to visuals

The Participant undertakes to:

- use only visuals whose terms of use are compatible with the uses envisaged as part of the Award, in particular reproduction in the application file, display in the official Award area, the SFC's institutional communications, materials linked to Cosmet'Agora and communications authorised by the general rules and this annex;
- state, in the technical form, the source of the visual used and the applicable terms of use;
- not modify or alter the artwork depicted in a way that would infringe the integrity of the original work or the moral rights of its author;
- credit, where applicable, the author of the artwork or the source platform under the conditions required by the applicable licence.

Statutory exceptions and limits on exceptions to copyright

Without prejudice to the statutory exceptions applicable to copyright, the Participant may not invoke a copyright exception to depart from the conditions of participation set out in the general rules and this thematic annex, in particular the requirement to choose a work in the public domain, the obligation to verify the terms of use of the visual used, or the declaration and credit obligations set out in Article A.5.

Responsibility

Verifying the status of the artwork, the terms of use of the visual and compliance with moral rights is the sole responsibility of the Participant. The SFC does not carry out any exhaustive or systematic legal review of these elements, without prejudice to the completeness check, the noting of obvious irregularities and the enhanced check provided for in Article 13 of the general rules.

A.4 — Indicative resources

The SFC may make available to Participants, on a purely indicative basis, a list of platforms, digital libraries or museum collections likely to offer reproductions of public-domain artworks whose terms of use are, at least in part, compatible with the uses envisaged as part of the Award, in particular reproduction in the application file, display in the official Award area, the SFC's institutional communications, materials linked to Cosmet'Agora and communications authorised by the general rules and this annex.

These indicative resources are provided for convenience only, and do not constitute any legal validation of the artworks or visuals they contain, nor any guarantee that their terms of use are compatible with the uses envisaged by each Participant.

Each Participant remains solely responsible for verifying the status of the artwork and the terms of use of the visual, under the conditions set out in Articles A.2 and A.3 of this annex.

A.5 — Declarations, supporting documents and credits

Each Participant must complete, in the technical form, a declaration relating to the source artwork and the visual used.

Information to be declared

The declaration includes at least the following:

- title of the chosen source artwork;
- name of the author;
- date of death of the author, or justification of public-domain status if another regime is relied on;
- nature of the artwork (painting, drawing, engraving, sculpture, other visual art work, photograph);
- source of the visual used (URL or platform name);
- terms of use of the visual (specify the applicable licence or conditions);
- any credits to be mentioned.

Accepted terms of use

The Participant declares that the visual used is provided under terms compatible with the uses envisaged as part of the Award, in particular:

- ☐ Work in the public domain and digital file provided under terms compatible with the uses envisaged as part of the Award
- ☐ Creative Commons CC0 licence (waiver of all rights)
- ☐ Creative Commons BY licence (attribution required)
- ☐ Creative Commons BY-SA licence (attribution + share alike)
- ☐ Open-access terms of use compatible with the uses envisaged as part of the Award
- ☐ Other — specify: _____

In the event of any doubt as to the terms of use of the visual, the Participant informs the SFC or refrains from using the visual concerned.

Additional declaration — photographic work

Where the chosen artwork is a photograph, the Participant also completes the following information:

- ☐ Name of the photographer: _____
- ☐ Date of death of the photographer (or grounds for public-domain status if another regime applies): _____
- ☐ Title or description of the photograph: _____
- ☐ Date the photograph was created or published (if known): _____
- ☐ Source of the file used and applicable terms of use: _____
- ☐ Exact photo credit to be mentioned: _____

Does the subject depicted include an identifiable person, a private location, a trademark, a third-party work or any other protected element?

- ☐ No
- ☐ Yes — details:
- ☐ I confirm that I have kept the supporting documents relating to the checks carried out and can produce them on the SFC's first request.

Supporting documents

The SFC reserves the right to ask any Participant to provide evidence of the status of the chosen artwork and the terms of use of the visual. If the Participant refuses or is unable to produce satisfactory supporting evidence, the file may be declared incomplete or the Participant may be disqualified under the conditions set out in Article 22 of the general rules.

A.6 — Compliance with moral rights and third-party rights

The Participant undertakes to respect the moral rights of the author of the chosen artwork, in particular the right of attribution and the right to respect for the integrity of the work, as well as the rights of any third party that may be affected by the formula presented, the visuals submitted or the communications carried out as part of the Award.

The Participant warrants that the formula presented, the visuals used and the elements communicated do not infringe any identifiable third party's intellectual property rights, image rights, privacy rights or any other rights.

A.7 — Communication prior to SFC authorisation — Additional provisions for 2027

In addition to Article 18 of the general rules, and given the particular features of the “Boldness & Art” theme, the Participant shall refrain from any external communication relating to the following elements, before the date or authorisation expressly communicated by the SFC:

- its participation in the 2027 Cosmet'Agora Formulation Award;
- the cosmetic formula presented as part of its participation;
- the chosen source artwork and the link established between that artwork and the formula;
- the visual used as part of its application;
- its possible selection, its status as a finalist or any distinction obtained.

This prohibition covers in particular websites, social media, press releases, commercial materials and any form of public or professional communication, whether originating from the Participant, the candidate company or any person acting on its behalf.

The SFC is not required to carry out general monitoring of candidates' communication channels. However, any breach of this obligation brought to its attention may result in disqualification under the conditions set out in Article 22 of the general rules.

A.8 — Additional assessment criteria for 2027

In addition to the assessment criteria defined in Article 15 of the general rules, the jury for the 2027 edition assesses files against the following criteria specific to the “Boldness & Art” theme:

- relevance of the interpretation of the “Boldness & Art” theme: the extent to which the formula draws on the chosen source artwork in a coherent and bold way;
- consistency between the source artwork and the cosmetic formula presented, in particular in terms of texture, colour, gesture, sensory experience or any other expressive dimension;
- ability to turn a visual or artistic inspiration into a concrete, innovative cosmetic formulation, reflecting an accomplished creative, technical and scientific approach.

The jury assesses these criteria in light of the file as a whole, under the deliberation conditions set out in Article 15 of the general rules. These additional criteria may be weighted at the jury's discretion.

In Neuilly-sur-Seine, on 15.07.2026

For the Société Française de Cosmétologie

Richard LEROUX, President

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